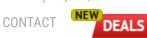
Tuesday Sep 26, 2023











## Creating awareness on financial scams



HSBC Sri Lanka and Maldives CEO Mark Surgenor and Central Bank of Sri Lanka Financial Intelligence Unit Intelligence Analysis Division 1 and 2 Senior Assistant Director/Head Dilan Siriwardana

With the increase of financial scams in recent years, creating awareness on scam typologies and understanding ways in which fraudsters operate is crucial to combat financial fraud.

Recently, HSBC in collaboration with the Central Bank of Sri Lanka conducted an informative session for bank staff in Sri Lanka on financial scams prevalent in the country at the bank's head office in Colombo.

The session featured Guest Speaker Central Bank of Sri Lanka Financial Intelligence Unit Intelligence Analysis Division 1 and 2 Senior Assistant Director/Head Dilan Siriwardana. During the session, participants were informed of common scams, the best practices for protecting personal information and important ways to avoid and detect such scams. The session also highlighted the responsibilities of both financial institutions and the general public on the timeliness of reporting scams to local authorities.

As the leading international bank in Sri Lanka, HSBC believes that the collaboration between banks, the regulator, law enforcement and the general public is essential to drive awareness. Staying vigilant and being aware of financial scams will be an important way in which banks and customers can protect themselves and their businesses in a timely manner.